



**URSPACK**

*Not only a box, but a story...*



**URSPACK** offers a large variety of personalized options for cardboard biodegradable packaging, which are designed to help protect the environment. URSPACK also offers branding and design services to help promote brands.



**Caring for Nature** is an afforestation campaign run by URSPACK, together with several partners. The purpose of the campaign is to contribute to the restoration and conservation of forests in Romania, through the plantation of new trees. 'Caring for Nature' is an important and necessary campaign, which contributes to restoring and conserving forests in Romania and protecting fragile ecosystems. Through its active implication and through partnerships with other organizations and entities, URSPACK shows its commitment to the environment and social responsibility.



**Better prices:** Purchasing directly from URSPACK, you can benefit from better prices, considering there are no intermediaries to add profit margins.



**Quality check:** Having a direct relationship with the manufacturer, you can obtain packaging of a superior quality and have control over the production process.



**Customization:** URSPACK can offer a larger variety of customized options in regards to dimensions, design, materials and type of packaging, according to your needs and preferences. The option to customize is available on orders of minimum 3000 boxes or products.



**Food quality:** Packaging is carefully customized and produced by URSPACK to maintain the quality and freshness of food. For example, the cardboard packages which maintain heat are designed to avoid water retention, while packaging which keeps food cold can be used to deliver salad and other food products.



**100% Romanian:** URSPACK manufactures in Romania, Suceava, using the latest technology in the packaging industry. With 9 years of experience we are the main packaging manufacturer in Romania.



**Invest in the local economy:** When buying products made in Romania, money stays in local circulation and can be reinvested to develop other businesses and activities. This leads to more job creation, larger incomes and better life quality.



**Varied packaging portfolio:** URSPACK manufactures the most varied range of packaging for regular and fast-food restaurants, catering, and take aways, using the latest technology in designing and producing packaging.



**Designing new products:** Urspack creates new packages according to your needs and requests. We offer design and planning services for custom packaging.



**Graphic Design services:** The Graphic Design team at Urspack can offer you graphic design services on request. Urspack has experience in creating attractive and functional packaging which can meet the marketing and branding demands of our clients.



**Branding:** The customized packaging made by Urspack with the name and logo of the restaurant can help consolidate and bring more awareness to your brand. This can be essential to having more loyal customers and getting new customers.



**Flexibility:** Purchasing directly from the manufacturer allows you to place smaller or larger orders, according to your needs.



**Logistics:** Urspack offers logistical and deposting services, a call center for placing orders and nation wide transport.



**Reducing the risk of insufficient stocks -** Through purchasing directly from the manufacturer, you have the possibility of planning your stocks and avoid the risk of running out of packaging when you most need it.



**Ensuring hygiene:** Personalised packaging, designed by Urspack ensures the hygiene and safety of food, according to current European Union standards.



**Offering a pleasant experience to clients:** Customized cardboard packaging can offer a pleasant experience to clients and can help maintain the quality and temperature of food until reaching it's destination.



**Promoting durability:** Personalised packaging is designed by the Urspack team to be durable and recyclable which can help protect the environment and improve the image of your brand.



**Brand awareness:** Urspack creates packaging which is memorable and unique, helping raise awareness for your brand.



**Brand loyalty:** Customized packaging helps with creating a relationship between brand and customers, making them feel appreciated and respected. Research conducted by Urspack shows that restaurants which have had their packaging customised grew their sales by 30% during in the first 3 months.



**Improved efficiency of packaging methods and transport:** Products made by Urspack are designed to match specified foods, which reduces risks of deterioration during the transport and reduces the costs associated with packing and transport of products, improving the user experience.