

#### **ABOUT US**

In 2004, Dr. Hussein has given Their repertoire of aesthetic medicine we started the story with a step into the field of the first fruits of the Özlem Mountains in 2007, it has given its beauty clinic company in 2005, then the beauty of the second fruit with the academy and began a pioneer in Turkey in the production of equipment for producing domestic IPL device in 2008.

In 2011, Spanish cosmetics and mesotherapy product range of devices and instruments Turkey has acted as the representative of the hall, adding that they will need slimming and skin care devices and the need for experience has become a candidate to fully meet. Mormed does all of its experience in salon and clinic management, training, production, import and cosmetics in the beauty sector and does not hesitate to transfer this experience to all its stakeholders.

Mormed has focused on the winnings of its customers and has chosen the way of growth to see it as its own partner, but also to see its problems as its own problem. This is the only source of advertising and growth elixir since its inception.

We aim to make a serious contribution to our country's economic life and to be among the reputable institutions of our country. We have continued to work with great seriousness on behalf of the development of our country by transferring the accumulation and experience of the years we left behind to the technology we produce. Now we are proud of being the leader of medical aesthetics sector in our country. Mormed sells its products and brands to all over the world through its representative offices and pays its moral debt to this country.

Mormed brand, Phanes Laser, Alex, Magic Eis, Red Shine, HydrOxyPeel, Shape Sculpture, Ilex, Hobraz, Tatouage, Diode Cardinale, Striaoff has determined its global position and goals in the globalizing world, with each passing day by accelerating R & D studies produced with different technologies continues to provide added value and employment to the sector. We will continue to produce different, innovative, valueadding systems as a result of our long-term dedication.

As Mormed with the responsibilities of leadership in the sector; After-sales continuous technical support and professional trainers, we give great importance to customer satisfaction and help us to make more efficient and more efficient applications with our businessfriendly devices. Konya, we provide local service to all our branches in Ankara and Istanbul, Turkey. MCH is a trademark of Mormed group. MCH produces cosmetic products according to international standards without compromising human and environmental health.

We will be happy to see you as part of this wonderful family.

Dr. Hüseyin Dağar Özlem Dağar

## MORMED

Mormed is not only an equipment manufacturer, but also the solution partner that helps grow and develop your business.

New Will

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## ALEX<sup>15</sup> UNIQUE 3 DIMENSIONAL HAIR REMOVAL TECHNOLOGY

With the new Alex Eis developed by Mormed, you will be able to use both Pulsed radiation technology and the serial pulse system together through its extra- cooling handpiece. By combining two different systems into one device, Mormed offers its customers easy-to-use, effective and comfortable hair removal.

Alex Eis destroys the hair in 3 dimensions. It provides more effective results on different skin types, fine hairs and dark skins and provides more comfortable hair removal. So you get amazing results.

With the accelerated hair removal system you can challenge to time by serial tweezing. With the improved Eis handpiece, extra cooling makes you feel the pleasure of hair removal comfort on your skin.

## You will be able to use **2 different hair removal** systems in a single device, and you will be able to apply on many skin types in 4 seasons easily.



## TECHNOLOGY

ALEX EIS offers two different hair removal systems developed by MORMED and designed using the latest technology.

With the Pulsed radiation system that you can make 3D hair removal and the extra-cooled handpiece, you will switch to a different dimension in hair removal with the serial tweezing system that minimizes the risk of pain and burning.

ALEX EIS has a wavelength that can vary in the range of 610-1200 nm. Pulsed irradiation and serial pulse technology make hair removal even better and more effective. You can use 2 different hair removal systems with different handpiece options together in Alex Eis.

To protect the skin and to increase hair removal comfort, you can benefit from both the cold air system and the extra cooling handpiece options.

## WARUM ALEX EIS?

- 3-D hair removal with pulsed radiation technology
- Improved hair root destruction with pulsed irradiation technology
- Extra-cooled Eis Head for comfortable hair removal
- 4-season hair removal thanks to Serial Shooting Technology
- Possibility to use 2 different hair removal technologies together
- Hygienic application with personal hygienic head apparatus
- Short-term and effective application
- 610-1200 nm wavelength range
- Integrated cold air system

#### **TECHNICAL SPECIFICATIONS**

Wavelenght	610-1200 nm
Cooling System	Water, Peltier and Air
Working System	Pulsed, Single
Working Range	10/50 j/cm <sup>2</sup>
Screen	8 Zoll Touch screen
Power Supply	2000 W
Dimensions	40cm x 45cm x 95cm
Voltage	220V / 50 Hz
Weight	68 KG
Color	Dark Grey (Other colors are optional)





## ALEX THE MOST EFFECTIVE 3D PULSED HAIR REMOVAL TECHNOLOGY OF THE WORLD

Developed by MORMED using the latest technology, ALEX PLUS is the most effective hair removal technology in the world with a wavelength range of 610-1200 nm.

With the Pulsed radiation technology we have developed, you can achieve much more effective results with ALEX PLUS which can destroy the hairs in 3 dimensions in thin hairs and dark skins, where other laser hair removal technologies have not been successful.

What makes ALEX PLUS different and more effective than other hair removal technologies is its ability to completely destroy the hair with its 3D technology.. Through the changeable head apparatus, from now on you will be able to make a personal HYGIENIC application of hair removal. Due to possibility of using without a gel, you will be able to perform more hygienic application and get more effective results.

Through the integrated cold air system developed to protect the skin and increase the hair removal comfort, you can perform hair removal more comfortably.

By help of personalized handpiece apparatus of ALEX PLUS, you may get great advantage by minimizing your consumption costs. It ensures customer happiness and loyalty.

#### WHY ALEX PLUS?

- · Comfortable hair removal with integrated cold air system
- · Short-term application with handpiece size

HYGIENIC hair removal with personalized handpiece

- · Effective results in the wavelength range
- 610-1200 nm
- · Acne and Skin renewal handpiece (optional)
- · Effective result on dark skin and fine hair
- · Low consumption costs
- · 8" touch-operated
- Turkish and English language options

#### **TECHNICAL SPECIFICATIONS**

Wavelenght	610-1200 nm
Cooling System	Water and Air
Working System	Pulsed, Single
Working Range	10/50 j/cm <sup>2</sup>
Screen	8 Zoll Touch screen
Power Supply	2000 W
Dimensions	40cm x 45cm x 95cm
Voltage	220V / 50 Hz
Weight	65 KG
Color	White (Other colors are optional)

Via The ALEX PLUS system with increased safety modes you may perform fast, comfortable and effective application.



## LATEST GENERATION OF HAIR REMOVAL TECHNOLOGY

Now with ILEX IPL technology much faster, more comfortable and more effective results.

By expanding our knowledge and experience with technology, you can use this device, which we have developed with customer experience and feedback, to apply IPL technology with all the comfort and effects.

It is an hair removal technology that you can use effectively and practically on many skin types with its increased safety system and very fast application time.

With its uninterrupted function, it speeds up your application speed and increases your customer satisfaction by reducing session times. While the Ilex IPL with its wavelength of 610-1200 nm and the 3D system offers an effective experience, it also increases the ease of use by protecting the skin with the integrated integrated cold air system. Being more economical contributes financially to your business and increases the conversion rate of your customers due to the short processing time and the functional aspect.



#### WHY ILEX?

- Integrated cold air system
- Short-term use with the large head piece
- Hygienic hair removal with personalized replaceable silicone head piece.
- Wavelength range from 610-1200 nm
- Effective results for dark skin and fine hair
- Low consumption costs
- 8 inch touch display
- Language options in Turkish and English

## UNIQUE 3-DIMENSIONAL HAIR REMOVAL TECHNOLOGY





# CARDINALE

## PLEASANT, EFFECTIVE, COMFORTABLE AND UNIQUE LASER HAIR REMOVAL TECHNOLOGY

## Diode Cardinale, The primary and easy-to-use device for effectiveness and comfort in hair removal.

DIODE CARDINAL, Developed by Mormed, offers a visible effect. DIODE CARDINAL, which offers comfortable hair removal with its specially produced extra cooled handpiece, increases customer satisfaction.

DIODE CARDINALE has proven technology for fine and thick hairs. The laser beam targets the hair follicle. Thus, it is an ideal system for applying on the cheeks hairs and beards, genital area, arms and legs. By help of DIODE CARDINALE with a wavelength of 808 nm, you can perform effective and comfortable hair removal by minimizing application time. DIODE CARDINALE with its 808 nm wavelength provides you more effective hair removal as reaching deeper hairs. Due to its extra ergonomic handpiece, it eases the work of the specialist in clinics that have a large number of clients. It provides both user and customer satisfaction.

Thanks to long lifetime of the handpiece, your business expenses has been reduced to the minimum level.

With DIODE CARDINALE, you can use the appropriate parameters for many skin and hair types.

When DIODE CARDINALE is produced, the comfort of the operator and the customer is taken into consideration. While working with the fast and light head, it satisfies the practitioner and provides the highest level of customer satisfaction with its painless and effective application. EASY-TO-USE HAIR REMOVAL WITH A LIGHTWEIGHT AND ERGONOMIC HANDPIECE

- Due to increased speed up to 10 Hz, it allows you to perform on more people in less time fastly.
- It provides faster and more effective hair removal with energy setting up to 100 joules.
- Easy-to-use large touchscreen
- Turkish and English language options
- User friendly

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## 808 nm WAVELENGTH DIODE LASER



Powerful effect with a light headpiece!





With the EIS head and special square pulsed technology developed by MORMED, we offer more effective, faster and more comfortable photo hair removal.

By help of Magic EIS, one of the fastest hair removal systems in the world that can shoot 20 shots per second with the Eis handpiece, you can now have more comfortable hair removal in 4 seasons.

Due to the EIS handpiece, you can perform more comfortable and effective hair removal minimizing the pain feeling. The +SHR feature minimizes the risk of burning on the skin.

With Square Pulse Technology, each shot can be delivered under the skin in milliseconds. Magic Eis is the fastest hair removal technology in the World that provides you the exact amount of correct energy to the hair follicle.

#### WHY MAGIC EIS?

• 4 seaons hair removal througt special shooting technique.

• Sqaure Pulse Technology that provides less pain and less burning risk.

• 5 cm2 application area

• 610-1200nm wavelength range

• Much more comfortable hair removal with Eis handpiece

- Working with very low consumables
- Possibility to apply hair removal in a short time
- 8 "touchscreen
- Turkish and English language options

#### **TECHNICAL SPECIFICATIONS**

Wavelenght	610-1200 nm
Cooling System	Water and Peltier
Working System	Pulsed, Single
Working Range	10/50 j/cm <sup>2</sup>
Screen	8 Zoll Touch screen
Power Supply	2000 W
Dimensions	40cm x 45cm x 95cm
Voltage	220V / 50 Hz
Weight	48 KG
Color	Turquoise (Other colors are optiona

## THROUGH THE SQUARE PULSED, 4 SEASONS HAIR REMOVAL IS POSSIBLE.





MINIMUM PAIN MAXIMUM COMFORT THROUGH THE SQUARE PULSED TECHNOLOGY

### 4 SEASONS HAIR REMOVAL WITH THE FASTEST SPECIAL SQUARE PULSED TERCHNOLOGY OF THE WORLD



MAGIC PULSE is the most budget friendly hair removal system of the World. Magic Pulse, the hair removal technology which developed by MORMED with increased effective hair removal modes provides and safer, more

comfortable application for you. Magic Pulse is a hair removal technology that is effective on many skin types and can be applied easily. It provides the highest level of security to customers while minimizing application time. Macig Pulse continues to work without interruption due to its continuous operation. So, it never stops unless you have a break. Through the special square pulsed technology, from now on you mayperformin 4seasons.



## WHY MAGIC PULSE?

- 5 cm2 application area
- 610-1200nm wavelength rangeSquare beat technology
- 4 seasons comfortable hair removal
- Short-time application
- Very low expenses
- 8" touchscreen
- Turkish and English language options
- Easy-to-use

## TECHNOLOGY

With the latest developed +SHR system, Magic Pulse is the fastest and safest hair removal technology in the World with 20 shots per second.

Thanks to +SHR, you can perform more comfortable and effective hair removal without pain and free from side effects. With the SPT feature, we also minimize the risk of burning on the skin.

## Magic Pulse never stops unless you have a break.



## WITH RED SHINE HYBRID, 3 WAVELENGTHS TECHNOLOGY IN A SINGLE HANDPIECE

## 1...2...3 wavelengths...whichever you need..



Through Red Shine Hybrid, you can use 3 different wavelengths in a single device. Red Shine Hybrid with different and improved technology has managed to gather the Alexandrite wavelength of 755nm, Diode wavelength of 808nm and Nd: YAG wavelength of 1064nm in one device.

## TECHNOLOGY

Beside the safety modes that are enhanced with the developed Hybrid Technology that used for the first time ever; by help of the high melanin specificity through the Alexandrite wavelength of 755 nm, there is provided more effective destruction on hair roots.

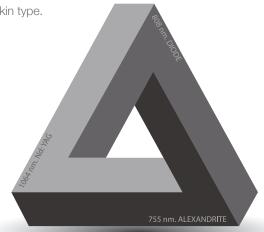
You may minimize the application time and perform effective and comfortable hair removal through the Diode wavelength of 808 nm.

Through its hybrid technology and Nd: YAG Mode with 1064 nm wavelength, you can perform hair removal comfortably and effectively on dark skins with high hemoglobin and low melanin specificity.

From now on, you will perform hair removal faster and more effectively and more comfortably with Red Shine Hybrid on many skin type.

## WHY RED SHINE HYBRID?

- Much more effective hair root destruction.
- More effective and comfortable hair removal on dark skin.
- Alexandrite wavelength 755 nm.
- Diode wavelength 808 nm.
- Nd: YAG wavelength 1064 nm.
- More comfortable and effective hair removal with effective skin cooling.
- Improved security system.
- Ergonomic and eye-catching design.
- Free use without shooting restrictions. (Up to the lifetime of the handpiece).



With the new Hybrid technology, you will be able to perform easily hair removal at different wavelengths and many skin types.





## NEW HYBRID TECHNOLOGY

We have perfected our knowledge and experience in diode technology with Red Shein Fein. Both its chic design and elegant lines appeal to your visual taste, and small and portable makes it easy to use.

With the improved security system, safe use and you can achieve 3 different wavelengths a much more effective hair root destruction.

Thanks to Red Shine Fein's advantageous costs, ergonomic design and 3 different wavelength technologies, you can increase the prestige of your company by offering your customers high-quality service.



Improve the service quality of your company with its low costs and ergonomic technology.



### MAGIC PRO, HIGH CUSTOMER SATISFACTION



### Creativity and innovation based new generation IPL technology



- - - 610-1200nm WAVELENGHT



With the special square-shot technology, you achieve an effective result by directing the right amount of energy into the hair root within milliseconds. With 5 cm<sup>2</sup> application area of the special cooling head piece, the application can be made much faster and more comfortable to minimize the feeling of pain.

Turkish and English language options offer ergonomic controls, while the large touchscreen makes this experience easier.



— ECO DESIGN



 EIS HANDPIECE WITH EXTRA-COOLING



- TOUCHSCREEN





\_\_\_\_ TURKISH AND ENGLISH LANGUAGE OPTION



EASY-TO-USE

Tatonage **QUALIFIED AND SAFE TATTOO REMOVAL WITH TATOUAGE** 

Enhanced Q-Switched Nd: YAG lasers, which distribute energy evenly, are used in different skin tones and in different applications. For a truly successful tattoo removal, Q-Switch ND: YAG lasers with multiple colors and sufficient energy are required. Tatouage's various wavelengths provides you an ability of successful and easy tattoo removal.

With Q-Switch Nd 532 nm wavelength, you can remove red, orange and yellow tattoos. With the YAG 1064 nm wavelength, you can remove black and blue tattoos. You can removegreen tattoos with a wavelength of 755 nm. You can make carbon peeling with 1320 nm wavelength. Tatouage offers tattoo removal as well as eyebrow contour and lip contour removal. It also offers the possibility of removal of stains with carbon peeling, rejuvenating the skin and shrinking the skin pores. TATOUAGE: It is the most successful laser in tattoo removal with a wide range of color options. The newly developed Q-switch lasers that transmit energy evenly are very successful in tattoo removal.

With its 4 different headers, it offers an effective treatment from superficial blemishes to skin problems. It produces high quality laser beams with different wavelengths at 532, 755, 1064 and 1320nm. The Q- Switch laser targets the dye particles and the application is done by determining the wavelength appropriate to the color of the tattoo.

The Q-Switch laser targets only tattoo ink and is trapped by tattoo paints by means of rays. Black is the color that absorbs the light most. Since lasers only target the dye, it can be safely used on many skin types, regardless of skin color.



532nm Wavelength -For light colored tattoos

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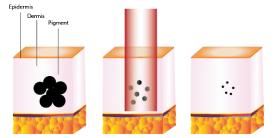




1064nm Wavelength -For dark tattoos



1320nm Wavelength -Carbonpeeling handpiece



## TATTOO REMOVAL & CARBON PEELING



## EFFECTIVE SOLUTION FOR LOCAL SLIMMING



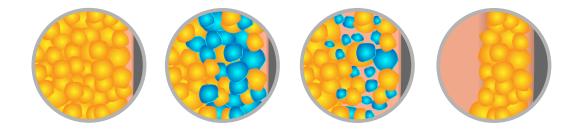
Shape Sculpture is a new generation regional slimming system developed using the latest technology. With 2 specially designed headers, you can get rid of excess fat comfortably, healthily and effectively in both large and small areas.

Shape Sculpture is a common regional thinning method used by authorized centers.

It freezes excess fat cells formed in unwanted parts of the body in a non-invasive way and renders them dysfunctional. Fat cells that lose their function are disintegrated and excreted through lymphatic pathways. This process is completed in a fast, healthy and controlled manner and regional slimming is realized.

#### **HOW TO APPLY ?**

Shape Sculpture application is started by identifying the problematic area in the body. Body analysis of the detected area is performed. An antifreeze membrane that protects the epidermis (the outer surface of the skin) is prepared and put onto skin. The vacuum handpiece of the device is placed in the area. Fat cells are frozen for approximately 30 minutes at an average of + 5 / -16 degrees. Thus, the destruction of fat cells takes place. There is no pain during the application and it is a non-invasive procedure. It is a procedure that can be applied to everyone, men and women without affecting your daily life. Application areas are belly, hips, arms, hips, back, calf, waist.



Shape Sculpture is a common, effective regional thinning method which is preferred and used by the authorized centers.



With the new generation of regional thinning technology, Hobraz deeply effects under the skin to produce collagen and remodel skin tissue. Radio Frequency waves activate the water molecules and ions in the body and soft tissues in the applied area are activated. Thus, it provides thinning and tightening of the skin.

## Hobraz

RADIOFREQUENC Y TECHNOLOGY PREVENTS SAGGING AND IT TIHGTENS YOUR BODY.

MORMED

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Lifting applicaton prevents soft tissue sagging and wrinkling caused by excessive use of mimic, such as the effects of the sun on the skin. It provides stretching and strengtening the main muscles on your mouth, neck, chin, cheek and forehead just as you use these muscles while you are exercising. Reconstruction occurs in the face and chin area. Restores vivid and youthful appearance.

You have the opportunity to make comfortable regional thinning applications through Tripolar and Multipolar Radio Frequency handpieces.

## It is possible to have a wellproportioned and smoother body with HOBRAZ

Tripolar is a 3-pole radiofrequency method. It increases the temperature of the fat tissue and the lower layers of the skin and allows the fat cells to shrink. It can go deeper into the skin than bipolar radiofrequency. It is the technology that affects the skin's fat tissue.

Radiofrequency is used in both face and body. It heats elastin and collagen under the skin as well as extracellular protein fibers. As the temperature increases, collagen fibers thicken and tissue quality increases. Radio waves release the sodium, potassium, calcium and magnesium in the body and exposes energy. Thus tightening of the collagen is occured.

The growing fat layer associated with age and malnutrition results in the appearance of an orange peel shape outside the skin. With HOBRAZ, it is possible to have smoother skin and well-shaped body in a very short time.





Hobraz Pulse is made by combining RF waves and vacuum system with the latest technology. Touching under the skin increases collagen production and reshapes skin tissue. In this way, a regional thinning and tightening is achieved.

As a result of many factors, such as the progression of age and the effect of sunbeams on the skin, it causes sagging and wrinkles in our body. In this case, Hobraz Plus is activated by the combined action of RF and vacuum system, makes the body more firm and effective in regional thinning.

Hobraz Plus has three type handpieces: SMALL, MEDIUM and LARGE. It can be used in almost all areas such as arm, leg, abdomen, pelvis, hip, eye area, forehead, chin, cheek and under the chin.

## BODY CONTOURING TECHNOLOGY WITH HOBRAZ PLUS



## LIFTING **TECHNOLOGY** WITH BIOENERGY



Natural treatment and therapy application with Magic Touch technology offers the effects and benefits of bioenergy that exists in the core of nature.

With advanced bioenergy SYSTEM TECHNOLOGY, electrical energy with special wavelengths that are easily transmitted with the heart and converted into body energy is transmitted directly to the body. In this way, the cells are activated and strengthened by deep heat (diathermy) and body energy is generated.

As a result, it increases the metabolism (oxidation rate), loosens blood vessels, muscles and nerves. It not only relieves pain, but also prevents skin problems and obesity. Its effect on regulating blood pressure has also been clinically proven and documented.

This device is proven to be effective, and it also has GMP and ISO 13485 certificates.





## **BIG** Shaper

## EFFECTIVE RESULTS ON BODY CONTOURING

Big Shaper is an innovative special system that includes a variety of technologies, including high frequency, infrared, LED and vacuum systems Big shaper; It improves the intracellular diffusion of oxygen by allowing the skin to heat up with the synergistic combination of infrared and RF.

With its cylinders and new vacuum technology, it has more reliable and effective energy flow capability. With these privileges it ensures a visible and healthy thinning.

With Big Shaper you can perform regional thinning, cellulite reduction, body sculpting, wrinkle removal, body tightening and mechanical massage treatments.

Cavitation is very effective on body contouring technology. Mechanical massage head; LED, vacuum, infrared, radio frequency and four-way roller provide the combination of functions.

The rollers can move in 4 different directions. Right- to-left and top-to-bottom movements give excellent results. They effect perfectly at the waist, stomach and back area.

Bipolar Head LED (High Frequency LED) uses vacuum and high frequency technologies. It is particularly effective in the arm, leg and thigh areas.

The vacuum head (high frequency) have 940 nm infrared beam head. 10 MHz radio frequency is used to remove wrinkles around the eyes. The high-frequency head has three different tips that can be changed as needed.



## A BRAND NEW PRESPECTIVE ON SKIN CARE SYSTEMS



Hydroxy Peel 9in1 a quality and effective system that uses aqua peeling, jetpeeling and mechanical peeling technologies. The Hydroxy Peel method is a non- invasive system

combining skin cleansing, peeling, regeneration, moisturizing and protection.

#### What are we doing with Hydroxypeel?

With holistic skin care, we provide you help to recover from large or clogged pore problems, blackheads and acne, skin tone irregularity, sebum imbalance, skin dryness, fine lines and wrinkles, acne and blemishes, loss of skin elasticity.



Aqua Peeling; is a new generation care application that deeply cleanses your skin from dead skin cells and blackheads while providing the moisture your skin needs. The application contains an anti-aging effect that ensures the sparkling of the skin after a refreshing treatment.

- Pore cleaning
- Removing blackheads
- Pore tightening
- Strengthening of skin tissues and structure

#### SOLUTIONS

A - AHA Hydrafacial Solution for all skin types.

- B Salicylic Acid Clasyfying Solution For oily, mixed and acne prone skins.
- C Hydrafacial Solution Moisturizing and Nutritious
- D Cleanser System Cleansing Solution



#### A - AHA Hydrafacial Solution

Glycolic acid (AHA) peels off the skin from dead cells, smoothes and provides vitality and shine. Helps reduce signs of aging It is effective in removing acnes and acne scars. It has a water-retaining and moisturizing effect on the skin. It is calledpeelerandmoisturizer.

#### **B - BHA Salicylic Acid Clasyfying Solution**

It is used for oily skin and T zone. Salicylic acid (BHA) purifies the skin without irritation with its peeling feature. By balancing sebum release, it helps to reduce the problems of oily skin.

#### **C - PHA Hydrafacial Solution**

It is applied after AHA, PHA and BHA procedures to be diffused the herbal extract mixture under the skin. It consists of eight kinds of herbal mixtures. Thanks to its special formula, it softens, soothes and deeply moisturizes the skin.

#### **D** - Cleanser

After the AHA and BHA Essence processes, it is passed through the system to help clean the debris in the system tubes and provides active system cleaning.

## SKIN CARE TECHNOLOGY OF THE FUTURE







## LED THERAPY

Led Therapy application accelerates the healing time of the skin. It can be applied smoothly throughout the four seasons and is suitable for all skin types. After the skin care application, Led therapy application to the sensitive areas of the skin helps to calm the skin. It is an effective method especially for sensitive skin.



## LIFTING

Lifting, which is a non-surgical application, tightens sagging facial muscles. During the procedure, the muscles move involuntarily and the skin is stretched. It activates all the muscles of the face. Thus, the facial muscles are tightened and the lifting effect occurs.



## **ULTRASONIC PEELING**

Effective skin peeling method: With a series of sound waves, the skin is purified from dead cells. The resulting sound waves allow the skin to get rid of foreign matter, toxins and cosmetic residues in the depths of the pores.



## DERMABRASION

The application of dermabrasion peels the layer of the epidermis where dead cells are present and renews the skin tone and tissues. This process makes the skin look younger and healthier. Dermabrasion application is a fast and comfortable application.

Reduces sharp lines and wrinkles



## **COLD APPLICATION HANDPIECE**

Through its powerful cooling engine, it is used to relieve the sensitivity of the skin at the end of all applications, to relax the skin and to relieve the burning sensation in the skin. Cold application helps to tighten the skin, increase stimulation, decrease edema and remove sensitivity.

## ULTRASOUND

SPRAY

The ultrasound system sends acoustic energy to the lower layer of the skin, stimulating and tightening the skin without causing any damage. This is an application technique that gives the skin its natural appearance.

#### Oxygen Spray process is easy and effective. This procedure that suitable for all skin types is quick and comfortable. After making the skin determination, it allows the tonic or serum that will meet the needs of the skin to spread easily to all pores.

## ULTRA JET PEELING

Our flexible skin wears off, thins and wrinkles due to increasing age, harmful effects of the sun, improper nutrition, smoking and faulty cosmetic products. With Ultra Jetpeeling application, we provide the oxygen needed by your skin to reach the lower layers. This balances sebum release of the skin. It accelerates the metabolism of the applied area and helps to remove toxins accumulated on the skin.









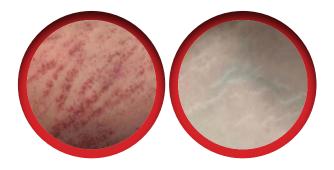


Stretch Marks (Striae) are common cosmetic problems caused by excessive stretching of the skin and rupture of the dermis layer. Although these are more common in women, these may also cause important cosmetic concerns in men.

They may cause psychological and physical problems. Unfortunately, we can't remove all of them, but now we are glad we can reduce them. Striaoff is the name of a special system that has been proven with different experiences in the world of aesthetics and beauty, which allows to reduce the appearance of white striae up to 80% even in the first session. It is an effective, non-invasive method developed specifically for salon professionals. Mechanical stress plays a major role in stiae formation and often occurs during pregnancy or adolescence. However, it is frequently seen in sudden weight gain, long-term systemic or topical corticosteroid use, obesity, and various endocrine diseases such as Cushing's syndrome and Marfan syndrome.

Strech Marks that are purple-red in the early period become white over time. These are most commonly observed in the abdomen, thigh, waist, hip, breast and knee.

Stetch mark repair is quite difficult. However, especially in the last 20 years, technological developments have made them rehabilitable. However, healing rates of deep and large stretch marks are lower than those of superficial and small ones.



SIGNIFICANT REDUCTION OF STRETCH MARKS UP TO 80%

## STRETCH MARKS ARE FREQUENTLY SEEN IN FOLLOWINGS:

- During pregnancy, usually in the abdomen and chest area,
- Thigh outer face and waist area during adolescence,
- On the shoulders of bodybuilders,
- Overweight people in different parts of their bodies,

• These are common in Cushing's syndrome and sometimes can be seen on the face. These stretch marks are larger and larger than others.

• Stretch marks that develop due to cortisone creams are observed at the application areas of the creams and are usually more often seen at the body folds.

#### WHY DO THE STRETCH MARKS OCCUR?

- Pregnancy
- Gaining or losing weight fastly
- Getting taller fastly during adolescence
- Cushing's syndrome
- Creams, pills and injections containing cortisone
- Some drugs used by AIDS patients
- Some genetic diseases
- Chronic liver disease

#### WHAT DOES STRIAOFF SYSTEM DO?

- Starts the regeneration process through vacuum.
- Increases skin nutrition through products used.
- It is a system with dynamic foundations, not just a technique. This system belongs only to Striaoff.

• Striaoff is the name of a MORMED system where there is a continuous improvement process, not just product use or expert practice.

• The effect that starts as a result of the application of the procedure by the expert in the salon provides the perfect effect after the healing process of the skin for approximately 3 weeks with home care performed by the customer.

#### IS STRIAOFF A DEVICE OR A PRODUCT?

Striaoff is the name of a dynamic-based system in which the most effective Systems are combined by the Mormed experience. Striaoff is the name of a system, not a device or product.

## DYNAMIC BASED STRETCH MARK REHABILITATION SYSTEM STRIAOFF

#### WILL THIS SYSTEM ALWAYS REMAIN THE SAME?

The methods and products used are renewed every year with regard to technological developments in the world and offered to the use of experts.

#### THE DIFFERENCES OF STRIAOFF

- Does not require surgery and injections.
- Can be applied to any skin type.
- Suitable for all body parts.
- Suitable for both men and women.
- Almost no complications.
- Professional method.
- Up to 80% results are achieved even in the first session.

#### WHAT SHOULD BE DONE FOR A BETTER RESULT?

- Proper use of home care products is required.
- Enough water should be drunk.
- Alcohol and unhealthy diet should be avoided.
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- The sun should be avoided. (During treatment)

#### **IS IT PAINFULL?**

In some areas it is almost painless. In some areas, only a little tingling may be felt.

**HOW MANY SESSIONS SHOULD BE APPLIED?** 1-4 sessions.

## STRIVAK

Strivak is a compact and desktop device and easy to use, specially designed for Striaoff application.

With Strivak you can easily perform stretch mark rehabilitation applications.





## **PROFESSIONAL USE**



Product range for the application of professionally trained and authorized enterprises for stretch mark rehabilitation.



#### NUMBER 1

Hydrogen peroxide is used before application to remove germs and bacteria and to disinfect the skin.

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#### NUMBER 2

With the combination of active ingredients, accelerates blood circulation and initiates renewal of collagen and cells of dead skin.



#### NUMBER 3

It is a massage oil with the herbal oils that are beneficial to the body used to gliding the handpiece during the procedure.

#### NUMBER 5



It is used to maintain the cell regeneration we have restarted, to tighten the skin and to match the appearance of stretch marks with the skin tone by help of the beneficial acids it contains.



#### NUMBER 4

It helps to purify the body from harmful toxins and accelerates the renewal process of the skin.

-	1

#### ZERO

It is an emergency lotion used to neutralize the process and soothe the body when any unexpected effects are seen.

## **HOME USE**

Home care series that used to repair stretch marks after the professional treatment.



#### NUMBER 1

It creates a thermal effect on the body and accelerates blood circulation and metabolism. Thus, the body is stimulated and collagen production begins.



It removes toxins from the skin and provides equalization of skin tone and reduces the stretch marks. In addition, through the antiaging feature, provides skin tightening.

#### ZERO

It is an emergency lotion used to neutralize the process and soothe the body when any unexpected effects are seen.



#### NUMBER 2

Moisturizes skin and balances pH. It allows the skin to breathe and excretes dead skin from the body.

#### NUMBER 4



Supports collagen production in areas with stretch marks and maintains cell renewal. It also provides smoother, more vibrant skin.



### **CHEST AESTHETICS WITHOUT SURGERY**

This product uses the latest pure physical vacuum technology. It allows the breast to be absorbed by effective pressure.

Massage allows the body to increase breast hormone secretion, gradually expand blood vessels and promote blood circulation. And also the swollen breast, fat tissue expansion, thickens the pectoral muscles, supports breast fullness, flexibility and prevention.

This device is based on a medical principle known as voltageinduced growth.

Vacuum slowly lengthens the breast tissue over a continuous period.

When cells are stretched both by and through temporary swelling, cells have stretching power.

Method lifts, shapes and fills breasts. Tighten and shape your body to tighten your chest.

The procedure does not produce scar tissue, tear marks, breast asymmetry.



Breast Enlargement System Professional, effective, breast enlargement vacuum pump. Our breast pump is for tightening and enlarging underdeveloped breasts and provides quick results, fast and effective vacuum suction for women who want to enlarge their breasts. For those who want their breasts firmer.

The device is aimed at women. This system is an unscientific, scientifically proven system. Breast augmentation-system. It uses negative pressure to apply a soft three-dimensional traction that makes the breasts grow slowly, of course the size of a cup.

#### SUITABLE AND COMFORTABLE APPLICATIONS

#### WITH 6 DIFFERENT HEAD PIECES



## MAGIC SOUND IS EFFECTIVE AT FAT STORAGE AND RE-MOVAL OF CELLULITE

It is effective in removing fat and cellulite through the use of ultrasonic waves.

Low-frequency sound waves cause sudden and severe pressure changes in the fat cells under the skin. In this way, microbubbles are generated and by blowing these bubbles, a disintegrating effect in the fat cells is effected and a regional thinning is achieved.

Provides direct intervention in persistent regional fats such as abdomen, hips, legs, arms, waist and back.

Cellulite; It is the accumulation of excess fat cells under the upper layers of the skin called the epidermis and dermis.

Cellulite is a cause of mental discomfort and derangement of the skin tissue in many people. With Magic Sound it is now possible to overcome this problem. With ultrasonic waves cellulite is largely eliminated.



- It is painless.
- Does not squeeze.
- It can be used for men and women.
- From the 15th day a regional thinning is observed.



## **BEAUTY FROM H<sub>2</sub>O**

Aqua Peeling is a new generation care application that deeply cleanses your skin. Purifies your skin from dead skin cells and blackheads while it moisturizes your skin. This application has an anti-aging effect that sparkles your skin after cleansing care.

Ultrasund: It is used to transmit the vitamins needed by our skin to lower layers by help of ultrasonic sound waves.

Spray: It is used to distribute the tonic, serum and vitamins we use for skin care in equal amounts to the skin through tubes in its handpiece with pressure.

Ultrasonic Peeling: Effective skin peeling method: With a series of sound waves, the skin is purified from dead cells. The resulting sound waves allow the skin to get rid of foreign matter, toxins and cosmetic residues in the depths of the pores.

Radiofrequency: By heating the lower layer of our skin, it helps to tighten the skin and open fine wrinkles, to recover the jowl, to reduce the appearance of goose feet and nasobial lines, to increase the production of collagen to have a firmer skin.

Smooth Teraphy: Through its powerful cooling engine, it is used to relieve the sensitivity of the skin at the end of all applications, to relax the skin and to relieve the burning sensation in the skin.

- Pore cleaning
- Blackheads removal
- Pore tightening
- Strengthening of skin tissues and structure
- Skin tone equalization
- Fine wrinkle removal



#### **EFFECTIVE SOLUTION FOR SPOTS, MARKS AND WRINKLES**

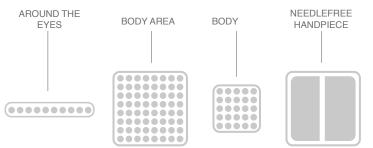




Aqu

 $H_2O_2$ 

In the FRAXI HD method, micro-needles make small holes in the skin, allowing the skin to repair them and regenerate the skin. At the same time, radiofrequency energy given under the skin heats the skin. The effect of warming shortens the collagen fibers and provides skin recovery and firming. In addition, by stimulating the synthesis of collagen with the effect of heat repair and regeneration of the skin is achieved over time. FRAXI HD also provides successful results for acne scars and stretch marks.



## FOR A SMOOTH SKIN



With its next-generation 4-dimensional technology, the HD-FOCUS 4D reaches the subcutaneous tissue and uses the ultrasound system to focus the heat energy directly on the applied area. This allows the skin to regenerate itself by stimulating the lower layer. It improves the structure of the skin, reduces sagging of the skin and offers a smooth and aesthetic appearance.

The HD-Focus 4D offers the advantages of face and skin lifting, a popular treatment and application method, with a comfortable and effective experience without surgery.

#### 1.5 / 3.0 / 4.5 / 6.0 / 13/16 mm headpiece

1.5 mm head section: For forehead, cheeks, lips and eye circumference
3.0 mm head section: Complete face except lip circumference
4.5 mm head section: lower cheek and neck
6.0 mm head section: chest area and lifting
13 mm head section: For arm cuffs, armpits and thighs
16 mm head: arm, legs, thighs, inner and outer calves

Each head piece has 20 thousand shots.



## ECO HIFU

#### FACE AND SKIN STRETCHING WITHOUT SURGERY

ECO HIFU is an application that can perform non-surgical face and skin lifting with focused ultrasound technology. It is very effective to rejuvenate your skin, make you look younger and reduce the effects of aging on your skin. It is an ideal and effective choice for people who do not feel ready for face lift surgery. It offers a non-invasive solution.



With ECO HIFU, new collagen synthesis is increased and skin surface is renewed and wrinkles are reduced. In this way, natural face and skin lifting is provided without the need for healing time.



## THE BODY ANALYZER



The body analyzer tests the impedance and composition of the elements in all parts of the human body. It applies the principle of high-frequency bioelectrical impedance testing at 8 different points (weight, protein, fat, water, waist-hip ratio, etc.) with electrodes touching the body. It can provide scientific data on weight control, diet, slimming, muscle development, nutrition balance. The device has body composition analysis functions. The body analyzer is designed to use for hospitals, rehabilitation centers, slimming centers, sports and fitness clubs and other areas.

- WHR (Waist Hip Ratio)
- Body Fat Analysis
- Bone Weight
- Obesity Diagnosis
- PBF (Body Fat Percentage)
- Mineral Salt
- Muscle Analysis
- Bioelectrical Impedance
- Basic Metabolism

- Lean Weight Indicator
- Nutrition Evaluation
- Weight Evaluation
- TVS (Body Fluid
- Body mass index
- Target Weight Calculation
- Protein Analysis
- Health Evaluation
   Percentage)

25 DIFFERENT TEST RESULTS





BODY VALUES ANALYSIS



IDEAL TREATMENT RECOMMENDATIO NS IN REGARD TO VALUES



PROPER TREATMENT DETECTION FOR PRE-PROCEDURE





#### THE SKIN ANALYZER

The first step for a healthy skin is to analyze it. Thus, the amount of fat, moisture, stain and wrinkle in our skin is determined. The skin analyzer makes it easy for us to decide the most appropriate treatment for the need.

The skin analyzer is used to display the skin and under the skin. The success of the treatment can be seen with photographs taken before and after the procedures.

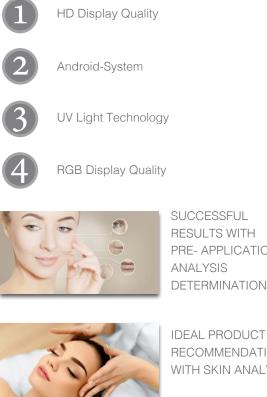
Clinics, beauty centers, dermatologists provide patient satisfaction and confidence by performing pre-diagnostic and post-treatment analysis and measuring the success of the procedure. A more accurate product recommendation is made with the skin analyzer.

Spot Analysis

 Pore Analysis • Sebum Analysis • Pigmentation

Analysis

 Wrinkle Analysis Skin Moisture Analysis



SUCCESSFUL **RESULTS WITH** PRE- APPLICATION DETERMINATION



RECOMMENDATION WITH SKIN ANALYSIS



PROPER TREATMENT DETECTION FOR **BEFORE AND AFTER** THE PROCEDURE



## **ECO - SERIES**



#### **PRESSOTHERAPHY MACHINE** LYMPHATIC DRAINAGE

- Lymph drainage (Detox) 8 outlets, 16 airbags
- Body shaping
- Recovery
- Slimming treatment
- Massage
- Cellulite treatment
- - Silicone hose
  - LCD display
  - Quiet operation
  - Digital use



### **ELECTROSTIMULATION**

It is a passive exercise device prepared with the latest technology, equipped with internal circuit and special wave dimensions, which is compatible with human structure and provides beneficial effects through 4 different programs. It can be used individually or in combination with packages for regional thinning.



## **SKIN CARE**

- Steam
- Ozone
- The Frimator
- Iontophoresis
- Lifting
- Vacuum
- Spray
  - Loop
  - High

Frequency

• Less or more features as required



#### HAIR REMOVAL **DEVICE WITH NEEDLE**

It is a two system needle epila-tion device with Flash and Thermolysis systems. Both classical and painless systems can be used together with Thermolysis and Flash system in the same device.



### **G5-MACHINE**

Mechanically assisted massage therapy is to provide vibration massage. Stimulates muscle and nervous system, strengthens blood and lymph circulation. Provides softening of fats, heals cellulite tissue, relaxes muscles and removes soft tissue.

## **OUR CERTIFICATES**





## NOTES

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